

Summary

A versatile and creative professional with over 8 years of experience in IT, cybersecurity, data driven content creation, campaign strategy and design. Competent in resolving technical issues, providing excellent customer support, and ensuring business continuity. Dedicated to maintaining network security and delivering superior technical solutions.

Core Competencies

- Technical Troubleshooting
- Network Security & User Policies
- Business Continuity
- Collaboration
- Hardware/Software Support
- 3D Environments & Prototypes
- Marketing Strategy
- User Experience & Consumer Engagement

Technical Skills

Windows | Linux | macOS | BIOS/UEFI setup | Python | C++ | Cisco Packet Tracer | Vmware | Wireshark | Opnsense | OSForensics | Metasploit | AWS Management Console | Google Ads | Visual Studio Code | Adobe Creative Cloud | Figma | Maya | Blender | Unreal Engine | GitHub | Trello | Jira | Loom | Slack

Certificates: CompTIA A+ | MultiCloud (in progress) | UX/UI for Games | Data analysis

Career Experience

Art Director - Exp Marketing Nigeria Limited, Lagos (2019 – 2021)

- Designed engaging marketing materials using 3D and Adobe Suite, enhancing client sales by 72%.
- Provided technical support between marketing and design teams during consumer engagements, ensuring the smooth operation of IT systems and hardware.
- Assisted in the development of business continuity plans and risk management strategies.
- Elevated team efficiency and implemented new design technology, reducing downtime by 13%.

Business Development Executive - Bytesize Digital Marketing, Nigeria, Lagos (2018 - 2019)

- Drove cross-channel campaigns, optimizing client sales by 25% through strategic planning and A-B testing.
- Researched marketing trends, devised consumer engagement journeys, and delivered visual presentations, achieving a 47% pitch rate.
- Identified growth opportunities through data assessment.
- Improved website design and SEO, boosting traffic by 35% and conversion rate by 18%.

Creative Head & Marketing Operations - E-motion Advertising, Nigeria, Lagos (2013 – 2018)

- Created pitch proposals, outdoor advertising, and ambiance marketing designs.
- Maintained design consistency in marketing materials.
- Managed digital billboard workstations, implemented failover solutions, and resolved networking issues.
- Initiated an asset management database system, resulting in a 99.9% increase in data accuracy.

Education

Master of Science in Cybersecurity and Game Production - University of Advancing Technology, Tempe, Arizona (2021 – 2023)

- Specialized in Cybersecurity with a focus on protecting sensitive data and ensuring network security.
- Proficient in security architecture frameworks, including SABSA, NIST, and ISO/IEC 27002:2005.
- Hands-on experience in cyber forensics, incident response, and business continuity management and cloud migration.
- Applied agile methodologies to manage projects, ensuring security and continuity in the gaming and 3D sectors.

Bachelor of Science in Computer Engineering - Kwame Nkrumah University of Science and Technology, Kumasi, Ashanti Region (2012 - 2016)

- Gained expertise in computer engineering principles.
- Developed logical network diagrams and conducted testing.